

ROBERT W. GEHL Curriculum Vita

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PRONOUNS: he/him/his

ACADEMIC APPOINTMENTS

CURRENT

2022 – Present. Ontario Research Chair of Digital Governance for Social Justice and Associate Professor, Department of Communication and Media Studies, Faculty of Liberal Arts & Professional Studies, York University

2022 – Present. Graduate Faculty, Communication and Culture, York University

2022 – Present. Graduate Faculty, Science and Technology Studies, York University

2021 – Present. Adjunct Associate Professor, Department of Communication, Media and Film, University of Calgary

PREVIOUS

2020 – 2022. F. Jay Taylor Endowed Research Chair of Communication, Louisiana Tech University

2020 – 2022. Graduate Faculty, Louisiana Tech University

2019 – 2020. Fulbright Canada Research Chair in Communication, Media and Film, University of Calgary

2015 – 2020. Associate Professor, Department of Communication, University of Utah

2010 – 2014. Assistant Professor, Department of Communication, University of Utah

EDUCATION

2010. Ph.D. in Cultural Studies, George Mason University

2003. M.A. in English, Western Michigan University

2001. B.S. in English, Minors in History and Museum Studies, Central Michigan University

HONORS AND AWARDS

2020. Top Paper, Communication Theory and Research, Western States Communication Association.

2019 – 2020. Fulbright Canada Research Chair in Communication, Media and Film.

2019. Honorable Mention, Association of Internet Researchers Nancy Baym Book Award for *Weaving the Dark Web* (2018 MIT Press).

2019. Top Paper Panel, Media Studies Interest Group, Central States Communication Association.
- 2018 – 2019. Colleague of the Year, Department of Communication, University of Utah.
- 2016 – 2017. University Research Council Faculty Fellow, University of Utah.
2015. Winner, Association of Internet Researchers Nancy Baym Book Award for *Reverse Engineering Social Media* (2014 Temple University Press).
2015. Distinguished Alumnus Award, College of Humanities and Social Sciences, George Mason University.
2015. Top Paper, Media Studies Interest Group, Western States Communication Association.
2014. Emerging Scholar, Critical and Cultural Studies Division, National Communication Association.
- 2013 – 2014. Tanner Humanities Center Aldrich Fellow, University of Utah.

SUMMARY

Books	4
Edited Collections	2
Special Journal Issues Edited	3
Journal Articles	29
Conference Proceedings	2
Book Chapters	12
Knowledge Mobilization (e.g., magazine articles, op-eds)	41
Keynotes/Invited Presentations	23
Conference Presentations	46

SELECTED PUBLICATIONS

BOOKS

In Press

2025. *Move Slowly and Build Bridges: Mastodon, the Fediverse, and the Struggle for Ethical Social Media*. Oxford University Press.

Published

2022. With Sean Lawson. *Social Engineering: How Crowdmasters, Phreaks, Hackers, and Trolls Created a New Form of Manipulative Communication*. MIT Press. **Open Access**.

- Reviewed in *The Journal of Cyber Policy*, *Computing Reviews*, *Technical Communication*, *IEEE Technology and Society Magazine*

2018. *Weaving the Dark Web: Legitimacy on Freenet, Tor, and I2P*. MIT Press.

- Reviewed in *Internet Histories*, *New Scientist*, *Information & Culture*, and *Journal of Web Librarianship*

2014. *Reverse Engineering Social Media: Software, Culture, and Political Economy in New Media Capitalism*. Temple University Press.

- Reviewed in *Cultural Studies*, *New Media & Society*, *Computational Culture*, *Culture Machine*, *Global Media Journal*, *Teknokultura*, and featured on *New Books in Communication*

EDITED COLLECTIONS

2024. Cinque, Toija, Alexia Maddox, and Robert W. Gehl. *The Dark Social*. Routledge.

2016. Gehl, Robert W. and Maria Bakardjieva. *Socialbots and their Friends: Digital Media and the Automation of Sociality*. Routledge.

- Reviewed in *The Information Society*, *Mobile Media & Communication*

SPECIAL JOURNAL ISSUE EDITING

2021. With Toija Cinque and Alexia Maddox. "Dark Social Spaces." *Continuum*, v. 35, no. 5. <https://www.tandfonline.com/toc/ccon20/35/5>

2021. Luke Heemsbergen, Alexia Maddox, Amelia Johns, Toija Cinque, and Robert W. Gehl. "Dark." *M/C Journal*, v. 24, no. 2. <https://journal.media-culture.org.au/index.php/mcjournal/issue/view/dark> **Open Access.**

2019 – 2021. "Years in Cultural Studies." *Lateral: The Journal of the Cultural Studies Association*. <http://csalateral.org/archive/section/years-in-cultural-studies/> **Open Access.**

REFEREED JOURNAL ARTICLES [A "*" INDICATES CO-AUTHOR WAS A GRAD STUDENT]

2023. With Diana Zulli. "The Digital Covenant: Non-Centralized Platform Governance on the Mastodon Social Network." *Information, Communication and Society*. <https://www.tandfonline.com/doi/full/10.1080/1369118X.2022.2147400> **Open Access.**

2023. Siuda, Piotr, Jakub Nowak, and Robert W. Gehl. "Darknet Imaginaries in Internet Memes: The Discursive Malleability of the Cultural Status of Digital Technologies." *Journal of Computer-Mediated Communication*. 28(1): 1-14. <https://academic.oup.com/jcmc/article/28/1/zmac023/6798805?searchresult=1> **Open Access.**

2022. With Sebastiaan Gorissen.* "When Wikipedia Met Tor: Trials of Legitimacy at a Key Moment in Internet History." *Internet Histories*.

- <https://www.tandfonline.com/doi/full/10.1080/24701475.2021.2015967>. **Open Access.**
2021. "Dark Web Advertising: The Dark Magic System on Tor Hidden Service Search Engines." *Continuum*.
<https://www.tandfonline.com/doi/full/10.1080/10304312.2021.1983251>. **Open Access.**
2020. With Diana Zulli* and Miao Liu.* "Rethinking the 'Social' in 'Social Media': Insights into Topology, Abstraction, and Scale on the Mastodon Social Network." *New Media and Society*. <https://journals.sagepub.com/doi/full/10.1177/1461444820912533>
2019. With Fenwick McKelvey. "Bugging Out: Darknets as Parasites of Large-scale Media Objects." *Media, Culture & Society*. 41(2): 219-235. 10.1177/0163443718818379
2017. Bakardjieva, Maria and Robert W. Gehl. "Critical Approaches to Communication Technology: The Past Five Years." *Annals of the International Communication Association*. <http://www.tandfonline.com/doi/full/10.1080/23808985.2017.1374201>
2017. "(Critical) Reverse Engineering and Genealogy." *Le foucauldien*. 3(1). DOI: 10.16995/lefou.26. **Open Access.**
2016. With Lucas Moyer-Horner and Sara K. Yeo. "Training Computers to See Internet Pornography: Gender and Sexual Discrimination in Computer Vision Science." *Television and New Media*.
<http://journals.sagepub.com/doi/full/10.1177/1527476416680453> **Open Access.**
2016. "The Politics of Punctualization and Depunctualization in the Digital Advertising Alliance." *Communication Review*. 19(1).
<http://www.tandfonline.com/doi/full/10.1080/10714421.2016.1128187>
2016. Friz, Amanda* and Robert W. Gehl. "Pinning the Feminine User: Gender Scripts in Pinterest's Sign-Up Interface." *Media, Culture and Society*.
<http://mcs.sagepub.com/content/early/2016/01/08/0163443715620925.abstract>
2015. "Building a Better Twitter: A Study of the Twitter Alternatives GNU social, Quitter, rstat.us, and Twister." *Fibreculture*, 26 (special issue "Entanglements: Technology and Activism.") <http://twentysix.fibreculturejournal.org/fcj-190-building-a-better-twitter-a-study-of-the-twitter-alternatives-gnu-social-quitter-rstat-us-and-twister/> **Open Access.**
2015. "The Case for Alternative Social Media." *Social Media + Society* 1(2): 1-12.
<http://sms.sagepub.com/content/1/2/2056305115604338.full.pdf>. **Open Access.**
2015. "Sharing, Knowledge Management, and Big Data: A Partial Genealogy of the Data Scientist." *European Journal of Cultural Studies* 18 (August/October, special issue "Data Mining"): 413-428. <http://ecs.sagepub.com/content/18/4-5/413.full.pdf+html> **Open Access.**

2015. With Brian Cozen.* "Passé Media: Communication and Transportation on Commuter and Computer Buses." *Communication Theory*.
<http://onlinelibrary.wiley.com/doi/10.1111/comt.12056/abstract>
2014. Hasian, Marouf, Nick Paliewicz,* and Robert W. Gehl. "Earthquake Controversies, the L'Aquila Trials, and the Argumentative Struggles for both Cultural and Scientific Power." *Canadian Journal of Communication* 39(4).
2014. "Power/Freedom on the Dark Web: A Digital Ethnography of the Dark Web Social Network." *New Media and Society*. **Open Access**.
<http://nms.sagepub.com/content/early/2014/10/16/1461444814554900.full>
2014. "Power from the C-Suite: The Chief Knowledge Officer and Chief Learning Office as Agents of Noopower." *Communication and Critical/Cultural Studies* 11(2): 175-194.
2014. "Teaching to the Turing Test with Cleverbot." *Transformations* 24(1-2): 56-66.
Special issue: "Teaching the Popular."
2013. Andy J. King, Robert W. Gehl, Douglas Grossman, and Jakob D. Jensen. "Skin Self-Examinations and Visual Identification of Atypical Nevi: Comparing Individual and Crowdsourcing Approaches." *Cancer Epidemiology* 37(6): 979-84. **Open Access**.
<http://www.ncbi.nlm.nih.gov/pmc/articles/PMC3849386/>
2013. "Server Farms: Disciplined Machines Behind Noopower." *Media Fields* 6 (Data/Space). **Open Access**. <http://mediafieldsjournal.squarespace.com/server-farms/2013/8/6/server-farms-disciplined-machines-behind-noopower.html>
2013. "What's On Your Mind?: Social Media Monopolies and Noopower." *First Monday* 18(3/4). **Open Access**.
<http://www.uic.edu/htbin/cgiwrap/bin/ojs/index.php/fm/article/view/4618/3421>
2012. With Sarah Bell.* "Heterogeneous Software Engineering: Garmisch 1968, Microsoft Vista, and a Methodology for Software Studies." *Computational Culture* 2. **Open Access**. <http://computationalculture.net/?p=1224>
2012. "Real (Software) Abstractions: On the Rise of Facebook and the Fall of MySpace." *Social Text*. 30 (2 111): 99-119. **Open Access**.
http://socialtext.dukejournals.org/content/30/2_111/99.full.pdf+html
2012. "Distributed Centralization: Web 2.0 as a portal into users' lives." *Lateral: The Journal of the Cultural Studies Association* 2.
<http://culturalstudiesassociation.org/lateral/issue1/gehl.html> **Open Access**.
2012. with Tim Gibson. "Building a *Blog Cabin* during a Financial Crisis: Circuits of Struggle in the Digital Enclosure." *Television and New Media*. 13(1): 48-67. **Open Access**.
2011. "The archive and the processor: the internal logic of Web 2.0." *New Media and Society*. 13(8): 1228-1244.

2011. "Ladders, samurai, and blue collars: Personal branding in Web 2.0." *First Monday* 16(9). <http://firstmonday.org/htbin/cgiwrap/bin/ojs/index.php/fm/article/view/3579/3041> **Open Access**.

2009. "YouTube_As_Archive: Who Will Curate This Digital Wunderkammer?" *The International Journal of Cultural Studies* 12(1): 43-60.

CONFERENCE PROCEEDINGS

2024. Piotr Siuda, Tuomas Harviainen, Juho Hamari, and Robert W Gehl. "After the attack: Introduction to the cybercrime minitrack." Hawaii International Conference on System Sciences, 4204-4205.

2023. Juho Hamari, J Tuomas Harviainen, Piotr Siuda, Robert W Gehl. "Understanding and Moving Forward Research on Online Crime: Introduction to the Cybercrime Minitrack." Hawaii International Conference on System Sciences, 3609-3610.

REPRINTS

2024. "Dark Web Advertising: The Dark Magic System on Tor Hidden Service Search Engines." *The Dark Social*. Eds. Alexia Maddox et al. Routledge.

2017. "Power/Freedom on the Dark Web: A Digital Ethnography of the Dark Web Social Network." *Contemporary Approaches to Ethnographic Research*. Eds. Kahryn Hughes et al. SAGE.

2015. "A History of Like." *How to Write Anything: A Guide and Reference with Readings* (3rd ed), Bedford/St Martin's/MacMillan.

LITERARY JOURNALS EDITED

G.M.H. and Robert W. Gehl. *The Torist: A Dark Web Literary Journal*, issue 1, January 2016. toristinkirir4xj.onion/issue1.pdf

BOOK CHAPTERS

2024. with Sean Lawson. "Automating Masspersonal Social Engineering." *The De Gruyter Handbook of Robots in Society and Culture*. Eds. Leopoldina Fortunati and Autumn Edwards. De Gruyter, 119-132.

2024. with Sean Lawson. "Masspersonal Social Engineering and the Evolution of the Influence Industry." *The Routledge Handbook of the Influence Industry*. Eds. Emma Briant and Vian Baker. Routledge, 83-96.

2023. "Dark Web Advertising: The Dark Magic System on Tor Hidden Service Search Engines." *The Dark Social*. Eds. Toija Cinque, Alexia Maddox, and Robert W. Gehl. Routledge.

2020. "Afterword: The Legitimacy of Produsage." *Produsing Theory in a Digital World 3.0*. Ed. Rebecca Ann Lind. Peter Lang, 245 – 255.

2019. "On the Cultural Power of the 'Marianas Web' Meme." *The Dialectic of Digital Culture*. Eds. David Arditi and Jennifer Miller. Lexington, 115 – 132.

2019. "Emotional Roboprocesses." *Life By Algorithms: How Robo-Processes Are Remaking Our World*. Eds. Catherine Besteman and Hugh Gusterson. Chicago, 107 – 121.
2019. Stevenson, Michael and Robert W. Gehl. "The Afterlife of Software." *A Networked Self: Birth, Life, Death*, ed. Zizi Papacharissi. Routledge.
2018. "Archives for the Dark Web." *The Handbook of Digital Humanities*. Eds. Lewis Levenberg, Tai Nelson, David Rheams. Palgrave, 31-51.
2018. "Alternative Social Media." *SAGE Handbook of Social Media*. Eds. Jean Burgess, Thomas Poell, and Alice Marwick. SAGE, 330 – 352.
2015. "Reverse Engineering Twitter: The Case of TalkOpen." *Compromised Data*. Eds. Ganaele Langlois, Joanna Redden, and Greg Elmer. Bloomsbury Books.
2015. "Knowledge Management Systems and Remote Control: Noopower and the Contemporary TNC." *Communication and Control*. Ed. Robert MacDougall. Lexington Books.
2013. "'Why I Left Facebook': Stubbornly Refusing to Not Exist Even After Opting Out of Mark Zuckerberg's Social Graph." *Unlike Us Reader*. Eds. Geert Lovink and Miriam Rasch. Institute of Network Culture, 220-238. **Open Access**.
<http://networkcultures.org/wpmu/portal/publication/unlike-us-reader-social-media-monopolies-and-their-alternatives/>

BOOK REVIEWS

2017. Nicholas John, *The Age of Sharing*. *International Journal of Communication*.
<http://ijoc.org/index.php/ijoc/article/view/7813/2126> **Open Access**.
2014. Colin Koopman, *Genealogy as Critique: Foucault and the Problems of Modernity*. *International Journal of Communication*.
<http://ijoc.org/index.php/ijoc/article/download/3072/1198> **Open Access**.

ENCYCLOPEDIA ARTICLES

2022. "Deep Web and Dark Web." *Elgar Encyclopedia of Technology and Politics*. Ed. Andrea Cerron. Edgar Elgin, 196-199.
2011. "Computer Networks." *Encyclopedia of Social Networks*. Ed. George Bartlett. SAGE, 156-162.
2008. "Primitive Accumulation." *Marxist Internet Archive*.
<http://www.marxists.org/glossary/terms/p/r.htm#primitive-accumulation>>. **Open Access**.

KNOWLEDGE MOBILIZATION (MAGAZINE ARTICLES, OP-EDS, BLOG POSTS, ETC)

2024. with Roel Roscam Abbing. "Shifting your research from X to Mastodon? Here's what you need to know." *Patterns*, 5(1). 12 Jan.
[https://www.cell.com/patterns/fulltext/S2666-3899\(23\)00323-9](https://www.cell.com/patterns/fulltext/S2666-3899(23)00323-9)

2023. Interviewed by Jadine Ngan. "Political deepfakes will spread confusion and misinformation." *MacLean's*. 12 Oct. <https://macleans.ca/society/technology/ai-political-polarization/>
2023. With Sean Lawson. "Chatbots can be used to create manipulative content — understanding how this works can help address it." *The Conversation*. 27 June. <https://theconversation.com/chatbots-can-be-used-to-create-manipulative-content-understanding-how-this-works-can-help-address-it-207187>
2023. "Why the CBC should quit Twitter and run its own Mastodon server." *Toronto Star*. 20 April. <https://www.thestar.com/opinion/contributors/2023/04/20/why-the-cbc-should-quit-twitter-and-run-its-own-mastodon-server.html>
2022. "Elon Musk's stance on free speech doesn't include competition to Twitter." *Toronto Star*. 18 December. <https://www.thestar.com/opinion/contributors/2022/12/18/elon-musks-stance-on-free-speech-doesnt-include-competition-to-twitter.html>
2022. With Fenwick McKelvey. "Canada's public broadcaster should use Mastodon to provide a social media service." *The Conversation*. 8 November. <https://theconversation.com/canadas-public-broadcaster-should-use-mastodon-to-provide-a-social-media-service-194116>
2022. "Citizens' social media can provide an antidote to propaganda and disinformation." *The Conversation*. 25 October. <https://theconversation.com/citizens-social-media-can-provide-an-antidote-to-propaganda-and-disinformation-192491>
2022. With Sean Lawson. "Masters of Crowds: The Rise of Mass Social Engineering." *MIT Press Reader*. 29 June. <https://thereader.mitpress.mit.edu/masters-of-crowds-the-rise-of-mass-social-engineering/>
2022. McCammon, Muira, Diami Virgilio, Cody Ogden, Kevin Ackermann, Ethan Zuckerman, Robert Gehl, Saima Akhtar, et al. "Dead-and-Dying Platforms: A Roundtable." *Internet Histories* 0 (0): 1–17. <https://doi.org/10.1080/24701475.2022.2071396>.
2022. With Sean Lawson. "Target Practice." *Real Life*. 7 April. <https://reallifemag.com/target-practice/>
2021. "Cracking Open the Android/iOS Grip on Smartphones and the Mobile Internet." *The Reboot*. 29 Jul. <https://thereboot.com/cracking-open-the-android-ios-grip-on-smartphones-and-the-mobile-internet/>
2021. "The Internet's Weakest Link: DNS and the Risks of Consolidation." *The Reboot*. 29 Apr. <https://thereboot.com/the-internets-weakest-link-dns-and-the-risks-of-consolidation/>
2021. With Ugochukwu Etudo and Jeremy Blackburn. "Does 'deplatforming' work to curb hate speech and calls for violence? 3 experts in online communications weigh in." 15 Jan. *The Conversation*. <https://theconversation.com/does-deplatforming-work-to->

curb-hate-speech-and-calls-for-violence-3-experts-in-online-communications-weigh-in-153177

2020. "Creating Decentralized Social Media Alternatives to Facebook and Twitter." *The Reboot*. 28 Dec. <https://thereboot.com/creating-decentralized-social-media-alternatives-to-facebook-and-twitter/>
2020. "Trashing the Phone Company with Suzy Thunder." *Hack Curio*. <https://hackcur.io/trashing-the-phone-company-with-suzy-thunder/>
2020. "Hacker Tools: Cake and Balloons." *Hack Curio*. <https://hackcur.io/hacker-tools-include-cake-and-balloons/>
2018. "Illuminating the Dark Web." *The Conversation*. 30 October. <http://theconversation.com/illuminating-the-dark-web-105542>
2017. "Legitimizing the Dark Web: The New York Times's Tor Hidden Service." *Culture Digitally*. <http://culturedigitally.org/2017/11/legitimizing-the-dark-web-the-new-york-times-tor-hidden-service/>
2017. Fembot Collective and Robert W. Gehl. "4 Ways Feminists Can Protect Themselves Online." *Ms. Magazine Blog*. <http://msmagazine.com/blog/2017/09/27/4-ways-feminists-can-protect-online/>
2017. "Proactive Paranoia." *Real Life*. 24 August. <http://reallifemag.com/proactive-paranoia/>
2016. "(Critical) Reverse Engineering and Genealogy." *foucaultblog*. 16 August. <http://www.fsw.uzh.ch/foucaultblog/featured/153/critical-reverse-engineering-and-genealogy>
2016. With Julie Snyder-Yuly.* "The Need for Alternative Social Media." *Democratic Communique*. <http://journals.fcla.edu/demcom/article/view/88323>
2015. "Socializing the Dark Web." *New Inquiry*. 2 July. <http://thenewinquiry.com/essays/socializing-the-dark-web/>
2014. "Social Networking on the Dark Web." *Culture Digitally*. 8 Oct. <http://culturedigitally.org/2014/10/social-networking-on-the-dark-web/>
2014. "Ello isn't the Facebook alternative you were promised." *The Week*. 8 Oct. <http://theweek.com/article/index/269274/ello-isnt-the-facebook-alternative-you-were-promised>
2014. "Commanding Minds." *Communication Currents*. 1 June. <http://www.natcom.org/CommCurrentsArticle.aspx?id=5023>
2014. "Robot 'pals' are invading social media — and it's time to unfriend them." *The Week*. 8 May. <http://theweek.com/article/index/261034/robot-pals-are-invading-social-media-mdash-and-its-time-to-unfriend-them>
2014. With Casey Boyle. "Cookie Cutters." *The New Inquiry*, v. 26 "Consent." 5 March.

2014. "The Online 'Cookie' Has Turned Stale. Here's What Advertisers are Cooking up to Replace it." *The Week*. 18 February. <http://theweek.com/article/index/256226/the-online-cookie-has-turned-stale-heres-what-advertisers-are-cooking-up-to-replace-it>
2014. "Google Glass: A Mind-Meld with the Security State." *The Week*. 30 January. <http://theweek.com/article/index/255661/google-glass-a-mind-meld-with-the-surveillance-state>
2013. "Open Access 2: The Revenge." *Edges: The Blog of the Cultural Studies Program at George Mason University*. 27 August. <http://edges.gmu.edu/open-access-2-the-revenge/>
2013. "Beware an Internet for All." *Salt Lake Tribune*. 24 August. <http://www.sltrib.com/sltrib/opinion/56764743-82/internet-connected-facebook-google.html.csp>
2013. "What Socialbots Tell us about Social Media." *Culture Digitally*. 2 April. <http://culturedigitally.org/2013/04/what-socialbots-tell-us-about-social-media/>
2013. "A History of 'Like.'" *The New Inquiry*. 27 March. <http://thenewinquiry.com/essays/a-history-of-like/>
2013. "Getting to Tenure and Sanity with a Spreadsheet: One Writing Group's Tale." *Red Thread*. <http://redthread.utah.edu/getting-to-tenure-and-sanity-with-a-spreadsheet-one-writing-groups-tale/8156>
2012. "Mapping and Counter-Mapping Facebook." *Social Text Blog*. <http://www.socialtextjournal.org/blog/2012/08/-appearing-not-once-but.php> Aug. 3.
2010. "The Year Anonymity Came Under Attack (For Some of Us)." *Red Thread*. <http://redthread.utah.edu/the-year-anonymity-came-under-attack-for-some-of-us/4498>
2010. "The Digital Divide." *The Rotarian*. May 2010.
2010. "The Girls Have Caught up with the Boys." *In Media Res*. "Masculinity in the New Millenium." <http://mediacommons.futureofthebook.org/imr/2010/03/02/girls-have-caught-boys>
2004. "The Box-Office Ballot: *The Passion of the Christ* and the Bush Campaign." *Clamor Communique* #50. <http://clamormagazine.org/communique/communique50.pdf>
2004. "'I Came to Life on the Wrong Side of the Fence': A Straight White Male Exploration of Boundaries in the Genre of Lesbian Fiction." *Mindfire Renew*. <http://www.mindfirerewnew.com/issue2/0204-gehl1.html>>

GRANTS AND FELLOWSHIPS

- 2019 – 2020. Fulbright Canada Research Chair (\$20,000).
- 2016 – 2017. University Research Council Fellow.

2018, 2016, 2013, 2011. International Travel Grant, University of Utah.

2015 – 2017. Dean's Transformative Research Grant for the Social Media Alternatives Project (S-MAP) (\$5000).

2015 – 2017. University Research Council Creative and Scholarly Research Grant for the Social Media Alternatives Project (S-MAP) (\$5600).

2014 – 2015. Tanner Center "Micro-Grant" for the Social Media Alternatives Project (S-MAP) (\$1000).

2012 – 2013 Tanner Humanities Center Aldrich Fellowship.

2012 – 2013. Tanner Research Interest Groups funding for the "Rhetoric and Philosophy Reading/Writing Group" (\$1000).

2012 – 2013. Co-Investigator (Jakob Jensen, PI), "Dermoscopy Training and Mole Crowdsourcing," funded by the Dean of Humanities (\$13,300), University of Utah.

2011. Marriott Library Open Access Fund grant (\$950).

2010 – 2011. Co-Principal investigator (along with Sean Lawson, PI), "Cyberwar Discourse Monitoring Project," funded by the Dean of Humanities (\$19,800), University of Utah.

2010. College of Humanities and Social Science Doctoral Dissertation Fellowship, George Mason University (\$7000 + tuition).

SELECTED PRESENTATIONS

INVITED PRESENTATIONS AND KEYNOTES

2024. Invited participant, Roadmap for Next Generation AI: Developing Biologically-inspired Neuromorphic Computer Technology - Integrating Logic, Emotion, and Ethics. University of Calgary, 15 May.

2024. Invited participant, Decentralized Social Media Workshop, Princeton. 4 March.

2023. "From Codes of Conduct to the Digital Covenant: Mastodon and the Struggle for Ethical Social Media." Behind the Scenes: Conversations on Empirical Platform Governance Research, University of Bremen/University of Groningen. 24 Oct.

2023: "The Road to AoIR.social: A Critical Genealogy." Warwick Mastodon Symposium, University of Warwick. 22 June.

2023. With Diana Zulli. "The digital covenant: examining the fediverse through the lens of federalist political theory." Oxford Platform Economy Seminar. 6 June.

2023. "Automating Manipulative Communication: Masspersonal Social Engineering from Propaganda to ChatGPT." Colorado Mesa University. 25 April.

2022. "Beyond Big Tech and Past the Trolls: On Covenantal Social Media." Digital Society Series. Malmö University, Sweden.

- 2022. With Sean Lawson. "Propaganda, Deception, and the Manipulation of Information." Town Hall Seattle. 25 March.
- 2022. With Sean Lawson. "Masspersonal Social Engineering: Manipulative Communication at the Intersections of Cyber and Information Operations." Marine Corps University. 9 March.
- 2021. With Sean Lawson. "A History of Masspersonal Social Engineering." After Optimization Speaker Series, Concordia University. 2 December.
- 2021. "Hackers and Misinformation: What Social Engineers Can Teach Us About Manipulative Communication." BARC Commons Workshop Series, Louisiana Tech. 8 April.
- 2021. With Sean Lawson. "Masspersonal Social Engineering: Manipulative Communication at the Intersections of Cyber and Information Operations." U.S. Department of Defense Strategic Multilayer Assessment/Integrating Information in Joint Operations Speaker Series. 18 February.
- 2020. "Rethinking the 'social' in 'social media': Insights into topology, abstraction, and scale on the Mastodon social network." Digital Synergies, University of Alberta. 2 April.
- 2020. "From Bullshitting the Operator to Bullshitting an Election." Connections Speaker Series, University of Calgary. 31 January.
- 2019. "Truth in Dark Web Advertising." Dark Social Spaces, Deakin University – Melbourne. 7 October.
- 2019. "A Deep Dive into the Marianas Web: Surveillance, Information, and Mythologies of the Dark Web." School of Languages, Linguistics, Literatures & Cultures, University of Calgary. 1 March.
- 2019. "On listening and infrastructure." Department of Communication & Film, University of Memphis.
- 2017. "From Agorism to OPSEC: The New Informational Politics of Dark Web Markets." Colloquium Series, School of Information, University of Texas-Austin.
- 2016. "Searching for Legitimacy with Dark Web Search Engines." Tanner Humanities Center Work-In-Progress Talks. University of Utah, 1 November.
- 2016. "Is the Dark Web Legit?" Cultural Studies Program Alumnus Event Keynote. George Mason University, 17 March.
- 2015. "Power/Freedom on the Dark Web: A Digital Ethnography." University of Oregon, 27 February.
- 2014. "Power/freedom on the Dark Web: A Digital Ethnography of the Dark Web Social Network." Columbia College Chicago, 20 November.
- 2013. "Reverse Engineering Social Media." Tanner Humanities Center Work-In-Progress Talks. University of Utah. 5 March.

INVITED PANEL PRESENTATIONS

2024. "The Future of News Media in Canada." Organized by Senator Andrew Cardozo. Ottawa, Senate of Canada, 8 April.
2023. "Roundtable on Crisis in Canadian News Media." Organized by Senator Andrew Cardozo. 19 July.
2021. "Journalism and Digital Labor: Experiences of Online News Production." Cultural Studies Association, Virtual, 11 June.
2021. "Hacked Transmissions: Experimental Approaches to Activist Media and Communication." Canadian Communication Association, University of Alberta, 2 June.
2021. "Into the Dark Web." Global Commitment Committee, CSU-San Marcos, 2 March.
2019. "On Ethics in Digital Research." Dissoi Logoi, R torica Elevada (Utah chapter of the Rhetorical Society of America), 5 April.
2017. "From Agorism to OPSEC: Dark Web Markets and a Shifting Relationship to the State." Policing the City: Violence, Visibility and the Law, Stanford University, 30 March.
2016. "Onions Rot, Freesites Get Forgotten, and Eepsites Disappear: The Challenges of Dark Web Historical Research." 404 History Not Found: Challenges in Internet History and Memory Studies, Humboldt University, Berlin, 5 October.
2016. "(Critical) Reverse Engineering and Genealogy." Genealogies Workshop, Denver University, 17 June.
2015. "From Industrial Roboprocesses to Emotional Roboprocesses." Roboprocesses Workshop, George Washington University, 25 September.
2013. "Cultural Studies Should be Unsettled." Cultural Studies Association Presidential Plenary. Chicago, IL, 23-26 May.
2012. "Publishing the Open Access Way." Open Access Week. University of Utah, 24 October. <http://www.lib.utah.edu/blog/2012/08/open-access-week-the-social-impact-of-research/>
2012. "Countermapping Facebook." Visualizing the Humanities: A Digital Humanities Symposium. University of Utah, 25 October.
2011. "Real (Software) Abstractions: On the Rise of Facebook and the Fall of MySpace." Unlike Us. Cyprus University of Technology, 23 November.
<http://networkcultures.org/wpmu/unlikeus/1-cyprus-2/>

CONFERENCE PANELS ORGANIZED

2023. With Ashwin Nagappa and Jessa Lingel. "Building an Alternative Social Media Network." Preconference at Association of Internet Researchers. Philadelphia, PA, 18 Oct.

- 2023. "Re-Imagining Social Media: Alternative Social Media Technology and Culture." Canadian Communication Association, Toronto, ON, 30 May.
- 2018. "Economies of Authenticity." Association of Internet Researchers, Montreal, QC, 12 October.
- 2018. "The Association of Darknet Researchers." Association of Internet Researchers, Montreal, QC, 11 October.
- 2015. "New Directions in Critical Social Media Research." Critical and Cultural Studies Division, National Communication Association, Las Vegas, NV 19-22 November.
- 2015. "Digital Democracy | Digital Divides." Frontiers of New Media. Salt Lake City, Utah, 23 September.
- 2014. "Ecologies of Global War." Host Plenary Panel, Cultural Studies Association. Salt Lake City, Utah, 29 May.
- 2013. "Censorship Machines, Mobile Networks, and Socialbots: Exploring the Overdetermination between Communication Technology and Culture." International Communication Association. London, UK, 17-21 June.
- 2013. "Cultural Studies and its Inter/Disciplinary Formations." Cultural Studies Association. Chicago, IL. 23-26 May.

CONFERENCE PAPERS AND PRESENTATIONS

- 2024. "ActivityPub: A Non-Standard Standard." Research and Analysis of Standardization Processes, IETF 120. Vancouver, BC. 24 July.
- 2024. "'Doing Research At' versus 'Doing Research With': The Case of the Fediverse." Connected Minds Research Retreat. York University, Toronto, ON. 22 Feb.
- 2023. "The Non-Standard Standard: A Critical Genealogy of ActivityPub." Association of Internet Researchers. Philadelphia, PA. 20 Oct.
- 2023. With Roel Roscam Abbing. "What are 'alternative social media'? A Failing Taxonomy." Canadian Communication Association. Toronto, ON. 30 May.
- 2022. "Alt != Alt-Right." Association of Internet Researchers. Dublin, Ireland. 3 November.
- 2021. "The Roles of the Body in Hacker Social Engineering." Cultural Studies Association, Virtual, 12 June.
- 2021. "'Alternative' Does Not Mean 'Alt-Right', or, Towards Citizens' Social Media." Canadian Communication Association, U of Alberta. 4 June.
- 2021. With Sean Lawson. "Social Engineering." Critical Genealogies Workshop. 14 April.
- 2020. With Sebastiaan Gorissen. "When Wikipedia Met Tor: A Trial of Legitimacy at a Key Moment in Internet History." Association of Internet Researchers. Cyberspace. 25 October.

2020. With Sean Lawson. "A History of Social Engineering: From Mass to Interpersonal to Masspersonal." Hackers on Planet Earth (HOPE). Cyberspace, 27 July.
2020. Megan E. Cullinan (Presenter), Robert W. Gehl, Fenwick McKelvey. "Actant Articulation: Material Relationships and Political Agency Between the Human and Non-Human World." Western States Communication Association, Denver, CO, 21-24 February. **Top Paper, Communication Theory and Research.**
2019. "Seduction Engineering: On the Shared Histories of Hackers and Pickup Artists." Association of Internet Researchers, Brisbane, QLD, Australia, 5 Oct.
2019. "Automated Social Engineering and Socialbots: Manipulating Humans." Human-Machine Communication ICA Preconference, Washington, DC, 24 May.
2019. Diana Zulli (presenter), Miao Liu, and Robert W. Gehl. "Beyond the Killer Hype Cycle: A Study of Alternative Social Media Site Mastodon." Central States Communication Association, Omaha, NE, 3-6 April. **Top Paper Panel, Media Studies Interest Group.**
2018. "Violence, Propriety, Authenticity: A Symbolic Economy for the Dark Web." National Communication Association. Salt Lake City, 8-11 November.
2018. "Social Engineering Authenticity." Association of Internet Researchers. Montreal, QC, 12 October.
2018. "Being Legit on a Dark Web Social Network." Cultural Studies Association. Pittsburgh, PA, 31 May.
2017. With Michael Stevenson. "Down the Dependency Tree: Exploring the Materiality and Politics of Software Preservation." International Communication Association. San Diego, CA, 27 May.
2017. "The Social Media Alternatives Project." Digital Humanities Utah 2. Salt Lake City, UT, 11 February.
2016. "Standards, Self Regulation, and Swarms: The Case of the Digital Advertising Alliance." Association of Internet Researchers. Berlin, 6 October.
2016. "Searching for Legitimacy on the Dark Web." Association of Internet Researchers. Berlin, 6 October.
2016. "Is the Dark Web Legit?" Western States Communication Association. San Diego, CA, 1 March.
2015. "Alternative Social Media on the Dark Web." National Communication Association. Las Vegas, NV, 19-22 November.
2015. With Lucas Moyer-Horner and Sara K. Yeo. "When Computers Imagine Internet Porn: Gender and Sexual Discrimination in Computer Vision Algorithms." Association of Internet Researchers. Phoenix, AZ, 21-24 October.

2015. "Reading Technology, Reading Hall, Reading Marx." Association of Internet Researchers. Phoenix, AZ, 21-24 October.
2015. "Critical Reverse Engineering and Alternative Social Media" Association of Internet Researchers. Phoenix, AZ, 21-24 October.
2015. "Sharing, Knowledge Management, and Big Data: A Partial Genealogy of the Data Scientist." Cultural Studies Association. Riverside, CA, 23 May.
2015. "Power/Freedom on the Dark Web: A Digital Ethnography of the Dark Web Social Network." Western Political Science Association. Las Vegas, NV, 3 April.
2015. With Amanda Friz-Siska.* "Pinning the Feminine User: Gender Scripts in Pinterest's Sign-Up Interface." Western States Communication Association. **Top Paper, Media Studies Interest Group**. Spokane, WA, 22 February.
2014. "Reverse Engineering as a Method for Communication's Engagement with Software." National Communication Association. Chicago, IL, 20-24 November.
2014. "Power from the C-Suite: The Chief Knowledge Officer and Chief Learning Officer as Agents of Noopower." National Communication Association. **Emerging Scholars in Critical and Cultural Studies Division Panel**. Chicago, IL, 20-24 November.
2014. "Reverse Engineering Social Media: The Case of TalkOpen." Cultural Studies Association. Salt Lake City, Utah, 29-31 May.
2013. "Why is it Wikipedia.org and not Wikipedia.com? The Case of the Spanish Fork Labor Strike." National Communication Association. Washington, DC, 21-24 November.
2013. "Reverse Engineering Social Media." Compromised Data Symposium. Toronto, ON. 28-29 October.
2013. "Design Specifications for Forbidden Digital Humanities Tools ." Western States Rhetoric And Literacy Conference. University of Utah, 25-26 October.
2013. "The Computerized Socialbot Turing Test: The Encoding and Appropriation of Our Social Media States of Mind." International Communication Association. London, UK, 17-21 June.
2013. With Brian Cozen.* "Let's Ride the {computer} Bus Through the Digital City." Cultural Studies Association. Chicago, IL, 23-26 May.
2013. "The Computerized Socialbot Turing Test: New Technologies of Noopower." Cultural Studies Association. Chicago, IL, 23-26 May.
2013. "Monstrous Big Data." Monster Workshop 2. The University of Utah, 12 April.
2012. "Standardizing the Interactive Consumer: The Role of the Interactive Advertising Bureau in the Engineering of Social Media." Cultural Studies Association. San Diego, CA, 29-31 March.

2011. "Mass Producing Social Media: Technical Standards, The Interactive Advertising Bureau, and the Rise of Template-Driven Social Media." *Frontiers of New Media*. University of Utah, 16 September.
2011. With Sean Lawson. "Convergence Security: Cyber-Surveillance and the Biopolitical Production of Security." *Cyber-Surveillance in Everyday Life*. Toronto, ON, 12-15 May.
2011. "The archive and the processor: Mobile labor, Web 2.0, and the accumulation of social power." *Cultural Studies Association*. Chicago, IL, 24-27 March.
2010. "The persistence of platforms in social media." *Eastern Communication Association*. Baltimore, MD, 22-24 April.
2010. "Wikipedia as a space for public debate." *Eastern Communication Association*. Baltimore, MD, 22-24 April.
2009. "Building a *Blog Cabin* in a financial crisis." *Media in Transition 6*, Massachusetts Institute of Technology, 24 April.
2007. "YouTube_as_Archive: Who Will Curate this Digital Wunderkammer?" *Media in Transition 5*, Massachusetts Institute of Technology.

TEACHING

APPOINTMENTS

2022 – Present, York University.

- STS 6001: Introduction to Science and Technology Studies
- COMN 3221: Communication and Social Movements
- COMN 3400: Disinformation, Misinformation, and Conspiracy Theories
- CMDS 3252: Ethics and the Media

2020 – 2022, Communication and Media Studies Faculty, Louisiana Tech.

- CMTX 521: Disinformation, Misinformation, and Digital Media
- COMM 396: Technology and Journalism
- COMM 355: Theories of Communication
- COMM 378: Business and Professional Communication
- COMM 490: Communication Studies Capstone
- COMM 220: Feature Writing
- COMM 431: Organizational Communication
- COMM 101: Introduction to Communication Studies

2010 – 2019, Communication Faculty, University of Utah

- COMM 7425: Histories of Cultural Studies

- COMM 7455: Critical/Cultural Studies Seminar (Web Cultures)
- COMM 7640: New Media Seminar (New Media Theory)
- COMM 7640: New Media Seminar (Software Studies)
- BUS 3212: The Business of Global Media
- COMM 7640: New Media Seminar (Political economy of new media)
- COMM 3640: Writing for New Media
- COMM 5640: Communication Technology and Culture
- COMM 3510: Intro to Web Design
- COMM 5690: The Culture of Computing

2009 – 2010. English Faculty Member, Northern Virginia CC

- English 125: Introduction to Literature

2008 – 2009. Adjunct Instructor, Northern Virginia CC

- English 125: Introduction to Literature
- English 3: Developmental writing

2007 – 2009. Graduate Lecturer, George Mason University

- New Century Learning Community 331: The Nonprofit Sector
- Cultural Studies 320: Globalization of Culture

2004 – 2005. Adjunct Instructor, Owens Community College

Department of Communications and Humanities

- Composition I
- Composition II
- Music Appreciation

WORKSHOPS

2022. Association of Internet Researchers Early Career Researchers Workshop. 27 Oct.

2021. Association of Internet Researchers Doctoral Colloquium. 8 Oct.

INVITED LECTURES

2024. "Alternative Social Media." In Tero Karppi's CCT 331 Social Media & Society, University of Toronto.

2023. "On the Digital Covenant." in Anna Gibson's CMS.614 Critical Internet Studies, MIT. 30 Nov.

2023. "On Alternative Social Media and the Classroom." In Tiffany Kinney's ENGL 491: Composition Theory and Practice, Colorado Mesa University. 24 April.

2023. "On *Social Engineering*." In Elaine Venter's MASS 494 Seminar: Advanced Theory and Research, Colorado Mesa University. 24 April.

2021. "On *Weaving the Dark Web*." In Carol Stabile's CSPW: Writing for Social Justice, University of Oregon. 12 November.
2021. "Masspersonal Social Engineering." In Kathalene Razzano's MCS 222 Introduction to Media & Communication Studies, University of Maryland – Baltimore County. 26 April.
2021. "On the Dark Web." In Nicholas John's Internet and Society course, Hebrew University. 22 Feb.
2020. "Bugging out with Darknets." In Kathalene Razzano's MCS 222 Introduction to Media & Communication Studies, University of Maryland – Baltimore County. 16 Nov.
2020. Alternative Social Media Topologies. In Tamara Shepherd's COMS 591 Senior Seminar in Communication and Media: Internet Policy, University of Calgary. February 12.
2020. Foucault's "Nietzsche, Genealogy, History." In Maria Bakardjieva's COMS 613/713 Communication Theory Seminar, University of Calgary. February 11.
2019. Lecture on Dark Web ethnography. In Maria Bakardjieva's COMS 503.7 Advanced Special Topics in Communication and Media Studies Seminar, University of Calgary. November 19.
2019. Lecture on *Weaving the Dark Web*. In Casey Boyle's E388 Digital Publics, University of Texas – Austin. September 25.
2019. "Dark Web Social Media." In Kathalene Razzano's MCS 222 Introduction to Media & Communication Studies, University of Maryland – Baltimore County. April 29.
2018. "Dark Web Social Media." In Kathalene Razzano's MCS 222 Introduction to Media & Communication Studies, University of Maryland – Baltimore County. November 26.
2018. "Facebook Algorithms and Alternative Social Media." In Judy Malloy's Contemporary Social Media and Creative Practice course at the School of the Art Institute of Chicago, 1 – 6 November.
2018. "Approaching Undergraduate Teaching." In Ann Darling's Communication 6090 Orientation. 9 August.
2017. "Dark Web Social Media." In Kathalene Razzano's MCS 222 Introduction to Media & Communication Studies, University of Maryland – Baltimore County. November 13.
2017. "Dark Web Social Media." In Kathalene Razzano's MCS 222 Introduction to Media & Communication Studies, University of Maryland – Baltimore County. March 20.
2015. "Alternative Social Media." In Monika Gagnon's COMS 646 Alternative Media, Concordia University (Montreal)
2015. "Why I Left Facebook." In Colin Koopman's PHIL 123 Internet, Society, and Philosophy, University of Oregon

2013. "Critical/Cultural Studies." In Connie Bullis's COMM 7001, University of Utah
2011. "Surveillance on the Internet." In Tim Larson's COMM 4550 Developments in New Media, University of Utah
2010. "Web 2.0." In Cecilia Uy-Tioco's NCLC 475 New Media and Everyday Life, George Mason University
2010. "Technophilia and technophobia in American Culture." In Dr. Jimmy McClellan's American Culture course, Northern Virginia Community College/ U.S. Embassy Madagascar

GRADUATE STUDENTS ADVISED

Chair

- Lee Jeong Hyun (Utah, Communication, Awarded MA 2015)
- Erik O'Brien (Utah, Communication, Awarded MA 2015)
- Amanda Friz (Utah, Communication, Awarded MA 2013)
- Ray Dahl (Utah, Communication, Awarded PhD 2020)
- Ethan Greene (Utah, Communication, Awarded MS 2016)
- Jeremy Freed (Utah, Communication PhD)
- Pete Christiansen (Utah, Communication, Awarded PhD 2020)
- Jaimy Warner (York, STS)
- Andrew Martin (York, STS)

Committee Member

- Leslie Salgado (University of Calgary, Communication, Media, and Film)
- Malcolm Ogden (North Carolina State University, Media Studies)
- Sebastiaan Gorissen (Utah, Communication PhD)
- Marsha Maxwell (Utah, Communication PhD)
- Shauna Edson (Utah, Communication, Awarded MA 2018)
- Amy Williams (Utah, Communication, Awarded PhD 2017)
- Stacey Overholt (Utah, Communication, Awarded PhD 2017)
- Laura Dahl (Utah, Communication, Awarded PhD 2015)
- Katie Hunt (Utah, Communication, Awarded PhD 2015)
- Brian Cozen (Utah, Communication, Awarded PhD 2015)
- Sarah Bell (Utah, Communication, Awarded PhD 2015)
- Jakob Hansen (Utah, Awarded MA of Science and Technology 2014)

Craig Tovey (Utah, Communication, Awarded MA 2013)
Callie Spencer (Utah, Parks, Recreation, and Tourism, Awarded PhD 2013)
Gina Bacon (Utah, Communication, Awarded MA 2011)
Diana Zulli (Utah, Communication, Awarded PhD 2017)
Karl Haase (Utah, Communication, Awarded PhD 2019)
Ceridwen Hall (Utah, English, Awarded PhD 2020)
Mariah Wellman (Utah, Communication, Awarded PhD 2022)
Ammar Hussein (Utah, Communication, Awarded PhD 2019)
Alison Cheun (Utah, Communication, Awarded PhD 2021)
Megan Cullinan (Utah, Communication, Awarded PhD 2020)
Duncan Stewart (Utah, Communication, Awarded PhD 2021)
Andrew Buzzell (York, Philosophy, Awarded PhD 2023)

EXTERNAL PHD REVIEWER/READER

Christian Costanzo-Vignale (York, Geography)
Roel Roscam Abbing, (Malmö University, Sweden, Media Studies)
Punit Jagasia (University of Sydney, Australia, Communication and Media Studies, Awarded PhD 2018)
John McMullan (Murdoch University, Australia, Communication, Awarded PhD 2015)
KC Legacion (Pennsylvania, Annenberg School of Communication, Awarded MA 2022)

TEACHING AND PROFESSIONAL WORKSHOPS ATTENDED

2014. "Safe Zone Training." GLBT* Center, University of Utah. 8 April.
2012. "Teaching Cultural Studies Now." At the Cultural Studies Association Conference.
2011. "Seminar on Cultural Studies and the Undergraduate." At the Cultural Studies Association conference.
2010. "Combating High-Tech Cheating." The Center for Teaching Excellence, University of Utah

MEDIA AND PUBLIC ENGAGEMENTS

2024. "The Dark Web and the Fediverse." *Logos Podcast with Jarrad Hope*. 24 April. <https://www.youtube.com/watch?v=nGyf8Jrelws>
2024. *Conexiones*. "¿Qué encontramos en la Deep Web?" TV Ciudad, Montevideo, Uruguay. 12 April. <https://www.youtube.com/watch?v=3O-eBAdQWKE>

2023. *The Michael Tully Show*. “Social Engineering.” 27 Nov.
<https://tullyshow.libsyn.com/robert-gehl-social-engineering>
2023. *Observador*. “Acusações de antissemitismo leva anunciantes a sair (outra vez) do X e deixa CEO sob pressão. Conseguirá Linda Yaccarino ‘domar’ Musk?” Inês Capucho. 26 Nov. <https://observador.pt/especiais/acusacoes-de-antisemitismo-leva-anunciantes-a-sair-outra-vez-do-x-e-deixa-ceo-sob-pressao-conseguira-linda-yaccarino-domar-musk/>
2023. *QR Calgary*. “AI and manipulative content.” 20 July.
2023. *Nikkei Asia*. “‘Post-Twitter’ decentralized social media struggles for way forward.” Ryohtaroh Satoh. 1 July. <https://asia.nikkei.com/Business/Technology/Post-Twitter-decentralized-social-media-struggles-for-way-forward>
2023. *Observador*. “Rumble, a plataforma de vídeo que acolhe os ‘incanceláveis’ afastados do YouTube.” Cátia Rocha. 1 April.
<https://observador.pt/especiais/rumble-a-plataforma-de-video-que-acolhe-os-incancelaveis-afastados-do-youtube/>
2023. *Washington Post*. “Splitting Up Social Media May Be Its Only Hope.” Tim Culpan. 21 Feb. https://www.washingtonpost.com/business/splitting-up-social-media-may-be-its-only-hope/2023/02/20/d26689da-b16c-11ed-94a0-512954d75716_story.html
2023. *Wired*. “The Mastodon Bump is Now a Slump.” Amanda Hoover. 7 Feb.
<https://www.wired.com/story/the-mastodon-bump-is-now-a-slump/>
2022. *Radio Noon Montreal (CBC)*. “Why do you care what happens to Twitter?” 21 Dec.
<https://www.cbc.ca/listen/live-radio/1-102-radio-noon-quebec/clip/15956335-why-care-happens-twitter>
2022. *Make Me Smart (Marketplace)*. “Unpacking Mastodon.” 15 Nov.
<https://www.marketplace.org/shows/make-me-smart/unpacking-mastodon/>
2022. *9 to Noon (Radio New Zealand)*. “Twitter users seek alternative to Musk-run platform.” 13 Nov.
<https://www.rnz.co.nz/national/programmes/ninetoonoon/audio/2018866818/twitter-users-seek-alternative-to-musk-run-platform>
2022. 630 CHED/770 CHQR (Edmonton, AB). “Will Twitter Users Switch to Mastodon?” 10 Nov. <https://cms.megaphone.fm/channel/CORU1475142703?selected=CORU4719412024>
2022. *Wired*. “Twitter Users Have Caused a Mastodon Meltdown.” Amanda Hoover. 9 Nov.
<https://www.wired.com/story/twitter-users-mastodon-meltdown/>
2022. *Forbes*. “Mastodon Isn’t A Replacement For Twitter—But It Has Rewards Of Its Own.” Rashi Shrivastava. 4 Nov.
<https://www.forbes.com/sites/rashishrivastava/2022/11/04/mastodon-isnt-a-replacement-for-twitterbut-it-has-rewards-of-its-own/>

2021. *Rational Ignorance Podcast*. "Alternative Social Media with Robert Gehl." 7 July. <https://www.rationalignorancepodcast.com/alternative-social-media-with-robert-gehl/>
2021. *Meat and Three Podcast*. "Episode 104 Trading Futures: Borders, Automation, the Dark Web, and the New Silk Road." 19 February. <https://heritageradionetwork.org/episode/trading-futures-borders-automation-dark-web-and-new-silk-road>
2018. *VICE: Motherboard*. "Facebook.gov." 2 April. https://motherboard.vice.com/en_us/article/gym59j/facebook-nationalized-public-utility
2018. *Washington Examiner*. "Trump Administration is Again Losing the War Against Dark Web Drugs." Steven Nelson. 6 March. <http://www.washingtonexaminer.com/trump-administration-is-again-losing-the-war-against-dark-web-drugs/article/2650428>
2017. *U.S. News and World Report*. "Fake Russia Connection? Cybercrime Takedown Reveals Assumptions Were Wrong." Steven Nelson. 21 July. <https://www.usnews.com/news/articles/2017-07-21/fake-russia-connection-cybercrime-takedown-reveals-assumptions-were-wrong>
2017. *L.A. Times*. "AlphaBay sold drugs, guns and hacking tools online — until a sting operation shut it down." Jill Leovy. 20 July. <http://www.latimes.com/business/la-fi-tn-alphabay-bust-20170720-story.html#nt=oft02a-16li3>
2016. *Foucault Blog*. "Ways of Doing Genealogy: Inquiry After Foucault." 7 June. <http://www.fsw.uzh.ch/foucaultblog/featured/147/ways-of-doing-genealogy-inquiry-after-foucault>
2016. *Wired*. "The Dark Web Has Its Own Lit Magazine." Charley Locke. 12 May. <http://www.wired.com/2016/05/lit-mag-tor/>
2016. *Repubblica*. "I corsari della letteratura, ecco perché pubblichiamo nel dark web." Steffania Parmeggiani. 26 April. http://www.repubblica.it/cultura/2016/04/26/news/i_corsari_della_letteratura_ecco_perche_pubblichiamo_nel_dark_web-138526986/?ref=HREC1-22
2016. *Spark with Nora Young (CBC)*. "A literary magazine for the dark web." 23 April. <http://www.cbc.ca/radio/spark/318-embracing-boredom-digital-hoarding-quantum-computing-and-more-1.3540692/a-literary-magazine-for-the-dark-web-1.3548668>
2016. *Breitband (Deutschlandradio)*. "The Torist: Das Literaturmagazin im Darknet." 16 April. <http://breitband.deutschlandradiokultur.de/the-torist-magazin-darknet/>
2016. *The Atlantic*. "The Literary Magazine of the Dark Web." 6 April. Nathan Smith. <https://www.theatlantic.com/technology/archive/2016/04/the-literary-magazine-of-the-dark-web/476922/>

2016. *Literary Hub*. "What Kind of Literature Lives on the Dark Web? An Interview with the Founders of *The Torist*." Amy Brady. 3 February. <http://lithub.com/bringing-literature-to-the-dark-web/>
2016. *Mic*. "The 'Torist' Is a Literary Magazine You Can Only Find Hidden on the Dark Web." Jack Smith IV. 25 January. <http://mic.com/articles/133396/the-torist-is-a-literary-magazine-you-can-only-find-hidden-on-the-dark-web#.XdSYzgwZt>
2016. *VICE: Motherboard*. "The Dark Web Now Has a Literary Journal." Joseph Cox. 25 January. <http://motherboard.vice.com/read/the-dark-web-now-has-a-literary-journal>
2016. *CQ Researcher*. "The Dark Web." Marcia Clemmitt, Vol 26, Issue 3.
2015. *El Confidencial*. "La cara amable de la 'deep web': 'Todos son bienvenidos, limpien sus pies al entrar.'" Lucía el Astri. 28 June. http://www.elconfidencial.com/tecnologia/2015-06-28/la-cara-amable-de-la-deep-web-todos-son-bienvenidos-limpien-sus-pies-al-entrar_901354/
2014. "U Professor: How Social Media, Socialbots Exploit the Unwary." 12 August. KUER (NPR). <http://kuer.org/post/u-professor-how-social-media-socialbots-exploit-unwary>
2014. *Big Picture Science*. "Eye Spy." National Public Radio. 6 August. http://www.bigpicturescience.org/episodes/Eye_Spy
2014. *KQED Forum (NPR)*. "Balancing Life and Privacy in the Age of Google Glass." 14 April. <http://www.kqed.org/a/forum/R201404140900>
2014. *America Weekend with Paul Harris*. Radio interview about online Cookies. Paul Harris. 23 February.
2013. KUTV Channel 2 News. "Good Question: Is My Cell Phone Spying On Me?" Matt Gephardt. 17 May. <http://www.kutv.com/news/features/gephardt/stories/good-question-my-cell-phone-spying-me-302.shtml>
2013. *SF Weekly*. "UC Berkeley Helps Facebook Be as Emotionally Rich as Possible." Rachel Swan. 3 May. http://blogs.sfweekly.com/thesnitch/2013/05/facebook_emotional_palette.php
2013. *Daily Utah Chronicle*. "Profs Create Writing Group to Achieve Goals." Anne Plummer. 5 March. <http://www.dailyutahchronicle.com/?p=2585294>
2012. *CQ Researcher*. "Internet Regulation." Marcia Clemmitt. Vol 24, Issue 13.
2012. *Salt Lake Tribune*. "Teens are texting more, study finds, but is it addictive?" Vince Horiuchi. 27 March. <http://www.sltrib.com/sltrib/lifestyle/53772053-80/teens-texting-percent-texts.html.csp>
2011. *Deseret News*. "Facebook 'friends' college campuses, Mark Zuckerberg visits BYU." Sara Israelsen-Hartley. 24 March.

<http://www.deseretnews.com/article/700121554/Facebook-friends-college-campuses-Mark-Zuckerberg-visits-BYU.html>

2011. *Enterprise Features*. "Dr. Robert Gehl Talks About The Future Of Anonymity, Net Neutrality And Web 2.0." Interview, with Paul Rudo. 2/22/2011
<http://enterprisefeatures.com/2011/02/a-military-cyberwar-expert-dr-robert-gehl-talks-about-the-future-of-anonymity-net-neutrality-and-web-2-0/>
2011. *KSL Television*. "Social media creates hundreds of friends, shallow relationships." Nkoyo Iyamba. <http://www.ksl.com/?nid=148&sid=14296240>
2010. *MSNBC*. "Spy vs. spy: Travelers join surveillance fray." Christoper Elliot. 12/1/2010.
http://www.msnbc.msn.com/id/40421711/ns/travel-travel_tips/
2010. *KSL Television*. KSL.com disables its comment boards. 09/16/2010.
<http://www.ksl.com/?nid=148&sid=12440686>
2010. *KSL Television*, Sunday Edition with Bruce Lindsay, panel discussion on Internet comment boards. 09/12/2010.
<http://www.ksl.com/index.php?nid=750&sid=12375171>
2010. *Salt Lake City Weekly*. 08/03/2010. "U Researcher Advances Data-Mining Methods. Big Brother reboot: methods prompt privacy concerns."
<http://www.cityweekly.net/utah/article-11849-u-researcher-advances-data-mining-methods.html>
2010. *IT Business Edge*. 04/13/2010. "Privacy: did we have any in the first place?"
<http://www.itbusinessedge.com/slideshows/show.aspx?c=79441&slide=16>

SERVICE AND COMMITTEE WORK

NATIONAL AND INTERNATIONAL SERVICE

Social Media Administration

2023 – Present. Admin1 of AoIR.social (Mastodon instance)

Special Section Editor

2019 – 2022: "Years in Cultural Studies" section, *Lateral: The Journal of the Cultural Studies Association*.

Editorial Boards

2019 – Present. *Human-Machine Communication*.

2017 – Present. *Lateral: The Journal of the Cultural Studies Association*.

2016 – Present. *Social Media + Society*.

2015 – Present. *New Media and Society*.

2024 – 2027. *Communication and Critical/Cultural Studies*.

2016 – 2018. *The International Journal of Cultural Studies*.

2015 – 2018. *Journal of Broadcasting and Electronic Media*.

2014 – 2016. *The Torist*.

2013 – 2016. *Communication and Critical/Cultural Studies*.

Funding Agency Reviews

2021. Reviewer, National Science Foundation of Switzerland.

2018, 2015 – 2016. Reviewer, Social Sciences and Humanities Research Council of Canada.

2016. Reviewer, U.S. National Science Foundation STS Program.

Book Manuscript or Proposal Reviewer

2024. Rutgers University Press.

2024, 2023, 2021, 2020, 2019, 2018, 2014. MIT Press.

2021. Polity.

2019. Yale University Press.

2017. SAGE.

2016. Bloomsbury.

2015. Palgrave MacMillan.

Journal Proposal Reviewer

2014. SAGE. *Social Media + Society*.

Tenure and Promotion Reviewer

2021. Department of Political Science, Virginia Tech.

2021. The Information School, University of Washington.

2021. Harrington School of Communication and Media Studies. University of Rhode Island.

2020. Hank Greenspun School of Journalism and Media Studies, UNLV.

2019. Department of Communication, University of Illinois – Chicago.

2018. Department of Communication, Simon Fraser University.

Journal Manuscript Reviewer (ad hoc)

2024, 2021, 2019, 2018, 2017, 2015. *International Journal of Communication*. 2022, 2013, 2011. *Journal of Computer-Mediated Communication*

2024, 2023. *Internet Policy Review*. 2021. *Canadian Journal of Communication*.

2024. *Information, Communication & Society*. 2021. *Internet Histories*.

2024. *Journal of Creative Communications*. 2021. *Fast Capitalism*.

2023. *Information Security Journal*.

2021, 2020, 2019, 2016, 2015. <i>Surveillance & Society</i> .	2016. <i>Platform: Journal of Media and Communication</i> .
2020. <i>PNAS</i> .	2016. <i>Critical Studies in Media Communication</i> .
2019, 2016, 2015. <i>Communication Theory</i> .	2016. <i>Lateral</i> .
2018. <i>Communication Review</i> .	2015. <i>International Journal of Cultural Studies</i> .
2018, 2014. <i>European Journal of Cultural Studies</i> .	2015. <i>Social Media + Society</i> .
2018. <i>Digital Journalism</i> .	2015, 2014, 2012. <i>New Media and Society</i> .
2018. <i>Studies of Transition States and Societies</i> .	2015. <i>Cultural Anthropology</i> .
2018. <i>Social Movement Studies</i> .	2015. <i>Ephemera</i> .
2018. <i>tripleC: Communication, Capitalism & Critique</i> .	2014. <i>Fibreculture</i> .
2018, 2017. <i>Social Network Analysis and Mining</i> .	2014. <i>The Information Society</i> .
2018, 2017. <i>Catalyst</i> .	2013. <i>Cultural Studies Review</i> .
2017. <i>Annals of the ICA</i> .	2012. <i>Culture, Theory, and Critique</i> .
2017. <i>Convergence</i> .	2012. <i>Critical Studies in Media Communication</i> .
2017. <i>Journal of the Association for Information Science and Technology</i> .	2012. <i>Media International Australia</i> .
2016. <i>Communications of the ACM</i> .	2012, 2011. <i>Television and New Media</i> .
	2011. <i>Contemporary Social Science</i> .
	2011. <i>First Monday</i> .

Book Award Committee

2022. Chair, Association of Internet Researchers Nancy Baym Book Award Committee.
 2021. Member, Association of Internet Researchers Nancy Baym Book Award Committee.
 2019. Member, National Communication Association – American Studies Division Book Award.

Conference Program Committee

2019. International Conference on Social Media and Society. 19-21 July.
 2019. The Web That Was: Archives, Traces, Reflections. University of Amsterdam, 19-21 June.

Conference Paper Reviewer

2017 – Present. Association of Internet Researchers.
 2017. Western States Communication Association | Undergraduate Honors Conference

2013 – 2015. National Communication Association | Critical Cultural Studies Division
2013. International Communication Association | Communication and Technology Division
2010, 2007. National Communication Association | GLBT Studies Division

Other

2017. Host, Critical Genealogies Workshop, University of Utah. 15-16 September.
2012 – 2015. Communications and Technology Officer, Cultural Studies Association
2014. Lead Organizer of the Cultural Studies Association annual conference, University of Utah.

- Chair, Host Committee
- Raised and managed a \$30K budget
- Sustainability Certified at the Silver Level
- Ensured an LGBTQ*-friendly conference environment
- Leftover conference food donated to Utah Food Bank

INSTITUTIONAL SERVICE (DEPARTMENT, COLLEGE, AND UNIVERSITY)

Union

2022 – Present. Member, DIAG, York University Faculty Association.

University

2024 – 2025. Member, Faculty of Graduate Studies Academic Appeals and Honesty Committee.

2023 – 2025. Member, Major Awards Committee, York.

2022. Member, Dean Search Committee, College of Liberal Arts, Louisiana Tech.

2021. Three Minute Thesis (3MT) Judge, Louisiana Tech.

2020 – 2021. Graduate Council, Louisiana Tech.

2016. Reviewer, Vice President of Research Seed Grant Program, University of Utah.

College

2024 – 2025. Member, Ad-hoc RPT committee, LA&PS.

2024 – 2025. Member, York Research Chair search committee.

2023 – 2024. AAE Rep, Search Committee, Canada Research Chair (tier 2), Indigenous Data Sovereignty, LA&PS, York University.

2023 – 2024. Member, Ethics Review Committee, Science and Technology Studies Grad Program, York University.

2018 – 2019. Member, Diversity Task Force, College of Humanities, University of Utah.

2015 – 2016. Member, Search Committee, Assistant or Associate Professor of Digital Humanities, Department of English, University of Utah.

2015 – 2016. Member, Roadmap Committee, Department of Communication, University of Utah.

2015 – 2016. Department of Writing & Rhetoric RPT representative, College of Humanities, University of Utah.

2014 – 2016. Co-chair, ad-hoc Digital Media and Methods Initiative committee, College of Humanities, University of Utah.

2014 – 2016. Faculty Advisory Board. Tanner Humanities Center, College of Humanities, University of Utah.

2010 – 2015. Co-organizer, Frontiers of New Media Symposium, College of Humanities, University of Utah

2011 – 2012. Member, National Search Committee: Chair of the Department of Communication, College of Humanities University of Utah

2009. Hiring Committee, Psychology, College of Humanities, Northern Virginia Community College

Department

2024 – 2025. Course Ethics, Communication and Media Studies, York.

2023 – 2024. Peer Teaching Reviews, Communication and Media Studies, York.

2023 – 2025. Decolonizing the Curriculum Committee, Communication and Media Studies, York.

2023 – Present. Member, Markham Committee, Communication and Media Studies, York.

2022 – 2023. Chair, Search Committee, Communication and Policy, Communication and Media Studies, York.

2022 – 2023. Chair, Search Committee, Critical Public Relations, Communication and Media Studies, York.

2020 – 2022. Self-Study Committee, Communication and Media Studies, Louisiana Tech.

2020 – 2022. Research Committee, Communication and Media Studies, Louisiana Tech.

2019 – 2020. Course Supervisor, COMM 4590: Writing for Strategic Communication, Department of Communication, University of Utah.

2018 – 2019. Member, Search Committee. Latinx/Indigenous Communication, Department of Communication, University of Utah.

2018 – 2019. RPT Secretary, Department of Communication, University of Utah.

2017 – 2019. Member, Executive Committee, Department of Communication, University of Utah.

2017 – 2018. Member, Scholarship Committee, Department of Communication, University of Utah.

2016 – 2017. Chair, Search Committee. Assistant Professor of Digital Media, Department of Communication, University of Utah.

2015 – 2016. Member, Search Committee, Assistant Professor of Race and Communication, Department of Communication, University of Utah.

2015 – 2017. RPT Reviewer.

2015. Peer Teaching Committee.

2015 – 2016. Diversity Committee.

2011 – 2015. Lt. Commander, Colloquium Planning Committee. Department of Communication, University of Utah

2015 – 2017. Peer Teaching Review Committee member, Department of Communication, University of Utah

2014 – 2016. Graduate Committee member, Department of Communication, University of Utah

Workshops

2012 – Present. Giving various workshops on academic job searches, Zotero, research writing at the University of Utah and Louisiana Tech.

COMMUNICATIONS SKILLS

LANGUAGE

Spanish – reading

COMPUTER

Linux (advanced)

Apache Web Server (intermediate)

Zotero (advanced)

XML (basic)

LibreOffice (advanced)

MySQL (basic)

Audacity (advanced)

nginx Web Server (basic)

CSS3 (advanced)

Python (basic)

Wordpress (intermediate)

Nextcloud administration (intermediate)

Glimpse (intermediate)

Cloud computing administration (basic)

Canvas (intermediate)

Git (basic)

HTML5 (intermediate)

Jekyll (basic)

PHP (intermediate)

Sass (basic)

Omeka (intermediate)

WEB DESIGN AND BLOGGING

2020 – Present. Foss Academic. <https://fossacademic.tech>

2014 – Present. Founder, The Social Media Alternatives Project.
<http://www.socialmediaalternatives.org>.

2012 – 2015. Webmaster, Cultural Studies Association site.
<http://www.culturalstudiesassociation.org>

2009 – 2012. Founder, Digital Research Blog, a site dedicated to digital pedagogy and research methods
<http://digitalresearchers.org>

2008 – 2010. Webmaster, "Cultural Studies PhD Program Homepage."
<http://culturalstudies.gmu.edu>

PROFESSIONAL MEMBERSHIPS

Canadian Communication Association

Fembot Collective

International Communication Association

National Communication Association

Cultural Studies Association

Association of Internet Researchers

Society of People Interested in Boring Things